

2022 ENTERPRISE CHRISTMAS PARADE RULES & REGULATIONS

SANTA

No live Santa or Mrs. Claus allowed on any parade unit. The Chamber will invite Santa and Mrs. Clause to participate in the parade.

WALKING/DANCE GROUPS

MUST KEEP MOVING. Stopping for performances along the parade route is expressly prohibited. All participants MUST be able to physically walk the entire parade route and **KEEP PACE** with the parade. Groups who violate this policy will be removed from the parade route and banned from participating in future events. **WALKING/DANCE GROUPS must wear organizational uniforms or costumes pertaining to Christmas theme.**

FLOAT UNITS

Each float unit entry MUST have at least 2 safety walkers (one on each side) to walk beside unit. No float should be higher than 14'6" and must not be overloaded. All float riders should be sitting and/or stationary or tethered for safety. **EACH FLOAT MUST BE DECORATED IN CHRISTMAS THEME.**

SINGLE-VEHICLES (Cars & Trucks)

All "Single-Vehicle" entries MUST represent one or more of the following: a business, organization, or provide escort to a current elected official or beauty queen. The name of the business/organization, or current elected official, or title holder, must be displayed on both sides of the vehicle. **The entry fee of (\$30 Chamber Member/\$40 Non-Member) is per vehicle.** Trucks pulling float/trailers are included together in the initial entry fee. **ABSOLUTELY NO** Wheelies, Burnouts, or Revving engines. **EACH VEHICLE MUST BE DECORATED IN CHRISTMAS THEME.**

CAR/TRUCK CLUBS (Multiple vehicles)

MUST be part of a verified car/truck club organization and may not enter more than five (5) vehicles per club. **The entry fee (\$30.00 Chamber Member/\$40 Non-Member) for the first vehicle, and \$10.00 for each additional.** One application per club. **ABSOLUTELY NO** Wheelies, Burnouts, or Revving engines. One application per club, and **EACH VEHICLE IN CLUB MUST BE DECORATED IN CHRISTMAS THEME.**

MOTORCYCLE CLUBS

Motorcycle units MUST be part of a verified motorcycle club/organization and may not enter more than ten (10) motorcycles per club. **The entry fee (\$30.00 Chamber Member/\$40 Non-Member) for the first motorcycle, and \$10.00 for each additional motorcycle** (up to 10). One application per club. **ABSOLUTELY NO** Wheelies, Burnouts, or Revving engines. One application per club, and **EACH MOTORCYCLE IN CLUB MUST BE DECORATED IN CHRISTMAS THEME.**

OTHER (Golf Carts, Oversized Vehicles, etc.)

All units classified as "Other" will be reviewed prior to approval. All registered units in this category MUST be able to travel the entire parade route and keep pace with the parade at all times. **NO POWER WHEELS. EACH UNIT MUST BE DECORATED IN CHRISTMAS THEME.**

ANIMALS

Animals must be listed on the parade application. All animals must have updated vaccinations, be in good medical health and be able to cope with crowds and other animals. All animals must be on a leash, lead or otherwise secured. Absolutely no free roaming. It is the responsibility of the participant to clean up after animals. You must provide someone to clean up after the animal immediately, if necessary. Any unit found to be in violation of this rule will be removed from the parade

BRANDING & SIGNAGE REQUIREMENT

All entries must have their business/group/organization name clearly displayed in front or sides of unit for accurate judging and announcements. Banners may be carried in front for walking/dance groups; floats and vehicles should have name displayed clearly on each side. Name should read exactly as business/group/organization listed on parade application.

DECORATION REQUIREMENTS

We are excited to announce the theme, "A Sweet Christmas" for this year's parade! Think candy canes, gingerbread houses, etc. **ALL ENTRIES wishing to participate in the parade MUST DECORATE their vehicle/float with this year's theme.** Electric lights (generator or battery powered) are highly recommended for motorized entries, or glow necklaces, etc. for walking/dance groups, as the streets are very dark in several places.

CANDY, HANDOUTS, & OTHER DISTRIBUTION IS PROHIBITED

Due to safety concerns, throwing of candy or other items to viewers along the parade route is not allowed. All participating parade members must stay with their entry and may not distribute any items to parade viewers.

ADDITIONAL REQUIREMENTS

All entries MUST be appropriate for a family audience (including but not limited to: décor, costumes, dancing, music, etc.) If music is played, it must be Christmas themed music at all times. Parking lights only allowed on the parade route; no headlights or high beams.

JUDGING

All floats/trailers, bands, walking/dance groups will be reviewed for judging during their pass at the Boll Weevil Monument and will be considered for the following: **Best Interpretation of Theme, Most Original, Most Innovative, Best Overall, and Spirit Award (Best Walking Group)**. No single-vehicle entries (including cars/trucks/motorcycles/other entries) will be eligible.

ACCEPTANCE OF APPLICATION

All parade entry forms must be completed and submitted along with full payment, **proof of insurance (for automobiles)**, signed liability waiver, and acknowledgement, to the Enterprise Chamber of Commerce Christmas Parade Committee for approval. The Committee reserves the right to request additional information or deny application for good cause.

COST & DEADLINE FOR PAYMENT

There is an **Entry Fee (Per Application, Per Unit): Chamber Members \$30 Non-Members \$40** to participate in the parade. Deadline for parade entries is **November 15, 2022 at 4 pm**. No entries will be received after this deadline.

PLACEMENT IN LINE-UP

All approved entries will be assigned a parade unit number by the ECoC Christmas Parade Officials for placement in line-up. The primary contact person will be emailed a copy of this number at least 1-day prior to the parade to be printed and presented upon arrival for check-in. The decision made by the ECoC Christmas Parade Committee is final. All units must enter parade route in the order that they are assigned. If you miss your call to enter the parade route, you will forfeit your participation in the parade. ****No guarantees will be made regarding placement in parade line-up.***

PARADE STAGING AREA LOCATION

The parade staging area is in the field behind the Grocery Outlet, on W Watts St (between N Main Street and N Rawls St) unless otherwise notified by the Enterprise Chamber. *(Please see parade map for details on our website at www.EnterpriseAlabama.com.)*

PRE-PARADE LINE-UP PROCEDURES

Drivers may bring their motorized unit (float, vehicle, etc.) to the parade field as early as 10 am on the day of the parade to decorate. Entrance is at W Rawls St; **GPS Address: 203 W Watts St, Enterprise, AL**. All motorized entries, and participating members must be in place no later than 5:00 pm. Drivers **MUST** stay with their entry. All walking/dance groups must be in place no later than 6:00 pm. ***Late arrivals may be refused by parade officials.***

PRE-PARADE DROP-OFF PROCEDURES

All participating members (riders, walkers, bands, etc.) must be dropped off (*see map on website for entry points*). ***There is no parking in the parade field.*** Only entries participating in the parade will be allowed to park in the parade field. It is highly recommended for large groups to meet at a convenient location & carpool to the designated staging area location to be dropped off.

FINAL INSPECTION

All entries must match the information submitted on their application and abide by all Rules & Regulations set forth by the ECoC Christmas Parade Committee & City Officials. Any entry found to be in violation, including failure to comply with the agreed upon Rules & Regulations, will be released from the parade at final inspection and will not be allowed to participate in the parade route.

PARADE ROUTE

The Parade begins at the corner ***of W Watts St and N Main St (at Grocery Outlet), and continues through S Main St, and ends at E Harrison St (at River Bank & Trust)***. ALL ENTRIES MUST CONTINUALLY MOVE FORWARD and keep pace with the parade. NO STOPPING or EXITING the parade route early will be allowed. **Remit your entry number to the parade official at this intersection before disembarking.**

DROP-OFF (Post-Parade) At end of parade route turn right onto E Harrison, and immediate right onto Railroad St behind River Bank, and stop to unload riders (*see map on website*). Please coordinate parent pick-ups prior to the parade. All entries must drop-off riders **at Railroad St** before returning unit to the parade field.

I HAVE READ THE ATTACHED RULES & REGULATIONS AND AGREE TO ABIDE BY THE SAME AND ANY DECISION OF THE ENTERPRISE CHAMBER OF COMMERCE CHRISTMAS PARADE COMMITTEE.



For Additional Information Please Contact the Enterprise Chamber of Commerce:

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