

Dear Valued Chamber Member,

The Enterprise Chamber of Commerce will host the *Senior Lifestyle & Health Expo* on Thursday, *July 28, 2022*, from 9:00 am to 12:00 pm at the Enterprise Civic Center.

As a valued member of the Enterprise Chamber, we would like to offer your company the opportunity to promote your organization to a target audience of Seniors, Boomers, Caregivers & Service Providers of Senior Services and Retirees from across the Wiregrass!



These sponsorships are available EXCLUSIVELY to members of the Enterprise Chamber! As a sponsor you will have an opportunity to promote your business, connect with future customers, and network with other businesses. In addition to increasing visibility for your business and making great connections, your partnership will help support the senior community, and provide seniors with information, health screenings, fun activities, and access to much-needed organizations and businesses.

The Senior Lifestyle & Health Expo is an interactive event with a focus on senior lifestyles and healthy living. It is open to the public and free for all attendees. This one-day community event is full of fun as we journey back in time to the fabulous fifties. Attendees will have chances to win door prizes, play games, sample products, and discover new businesses!

Sponsors and Exhibitors alike are highly encouraged to provide interactive activities, samples, and promotional items to encourage participation and increase engagement. Take full advantage of this retro theme and get creative when decorating your exhibitor space as attendees will be voting for their favorites in the Viewer's Choice Contest. The sponsor/exhibitor with the most votes will win a special prize and extra recognition in upcoming promotions!

Your support allows us to combine our resources to adequately advertise the event to draw in visitors from the Wiregrass area, and throughout the state. It also provides the financial support needed to offer a variety of attractions and entertainment that appeal to many different ages and interests. **Sponsorship levels range from \$175 - \$750** that provide multiple opportunities for businesses and organizations to participate. We will be promoting this event in a variety of ways to bring the largest number of attendees possible to learn more about your company. **Find details of each level in the attached Sponsor Opportunities Guide.**

Sponsorship Applications and Exhibitor Registration is enclosed and may also be found on the Chamber's website at www.EnterpriseAlabama.com. Due to printing requirements all sponsorship forms, and company logos, must be received by **June 24, 2022**.

If you should have any questions, please contact us at (334) 347-0581 or email to info@enterprisealabama.com. We greatly appreciate your consideration and thank you in advance for your support!

Sincerely,

Frin Grantham

Executive Director, Enterprise Chamber

