ENTERPRISE CHRISTMAS PARADE APPLICATION

2025 Theme: Christmas Around the World



RULES & REGULATIONS

- Please note, due to the complexities involved in organizing this event, there is a rain date in place in case of inclement weather, which will be December 11, 2025, but cannot be guaranteed for rescheduling. Entry Fee is non-refundable.
- Entry must be received by Friday, November 14, 2025, or before the 100-entry capacity is reached.
- NO LIVE SANTA CLAUS's will be allowed. Santa Claus will arrive at the end of the parade and be provided by the event organizers.
- All parade entries must be family-friendly or will be subject to removal from the parade line-up.
- All entries must be festively decorated with traditional Christmas or annual Christmas parade themes.
- Decorations should not extend more than 1-foot beyond the float/vehicle base and should be securely fastened to avoid tripping hazards or risk of falling objects.
- Each operator of a towing vehicle is responsible for seeing that their float/trailer is properly secured.
- Floats may not exceed 14 feet in height or 80 feet in length.
- All floats must have some form of lighting.
- Fire extinguishers are required on all floats.
- All entries with children present must be accompanied by an adult.
- Motorized entries must have working taillights and not emit excessive smoke.
- Onboarding or exiting a float, once it has entered the parade route, is strictly prohibited.
- Participants must not move about their float during the parade and may not sit with their feet hanging over the sides unless walls are present.
- Motorized vehicles may not perform stunts along the parade routes.
- Distribution of candy or other items from parade entries is strictly prohibited.
- Solicitation of funds is strictly prohibited.
- All entries must always move forward, unless they are stopped by a parade official.
- All live animals must be secured and/or leashed. Applicant is responsible for animals and clean-up from animals.
- Smoking, alcoholic beverages, and firearms are prohibited.
- All vehicle operators must have a valid driver's license, proof of insurance, and obey all laws for proper operation of a motor vehicle.
- All vehicle operators or parade participants failing to follow these Rules & Regulations may be subject to a fine and/or ticket.
- Primary Contacts are responsible for conveying all details of the parade, including Rules & Regulations, to all members of their group.

GUIDELINES

- Staging Area Parade units will be staged in the fields behind the Grocery Outlet on W Watts St and will be placed in designated areas based on entry type.
- Decorating Timeline Parade units may be brought to the staging area for decorating at 10 AM.
 Preliminary judging will begin at 4 PM.
 - Rental Floats are supplied by contracted professional float builders and include basic décor and generator provided by the float builder. Renters may add décor that does not damage the float. Arrival time is estimated at 12 pm on event day. Preliminary judging will begin at 4 PM.
- Driver Arrival Time All drivers must be in place no later than 5 PM.
- Riders, Walkers, & Other Participant Arrival Time All members of the Parade Unit Entry must be in place no later than 6 PM.
- Parade Route Begins on N Main St at the Grocery Outlet and ends at Harrison St, by River Bank & Trust.
- Dismount & Float Return All riders must dismount behind River Bank & Trust before returning the float to the staging field.
- Broadcast & Usage Rights The parade will be broadcast in various public media platforms. All
 participants agree to allow the Chamber, City, & Broadcast Partner to use their name, image and likeness
 for promotional purposes.