

ENTERPRISE CHRISTMAS PARADE
PROFESSIONAL RENTAL FLOAT APPLICATION

2025 Theme: *Christmas Around the World*



THURSDAY, DECEMBER 4, 2025 | 6:30 PM

*All units & drivers must be in place by 5 PM

Application Due: NOVEMBER 14, 2025

Float Rental & Entry Fee: \$675 per entry

- Professional Float Rental & Entry Fee is due and payable upon submission of City of Enterprise Christmas Parade Professional Float Rental Application.
- Professional Rental Floats will not be ordered unless full payment has been received by November 14, 2025.
- Rental Floats are supplied by contracted professional float builders and include basic décor and generator provided by the float builder.
- Renter must provide insured vehicle & driver to tow rental float through the parade.
- Each applicant must provide their top 3 selections, in order of preference, from the advertised list of options.
- Floats provided by the float builder are transported in pairs, and therefore both options must be rented for the pair to travel.

Please complete the requested information below for each parade unit entry. The information provided helps the event committee plan a well-organized event and create an enjoyable experience for both participants and spectators. Completed parade applications and entry fees must be returned to the Enterprise Chamber of Commerce by November 14, 2025. For more information, please contact the Enterprise Chamber at 334-347-0581 or info@enterprisealabama.com.

ENTRY DETAILS (please print):

Name of Entry (Company/Group/Organization): _____

Primary Contact: _____ **Phone #:** _____

Email Address: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

FLOAT SELECTIONS: Select your top 3 options from the list below. Once all applications are received, we will notify you with details of which float you will receive. (*see sketches for reference):

#1: _____ **#2:** _____ **#3:** _____

VEHICLE INFORMATION (please print):

Vehicle Make: _____ **Model:** _____ **Year:** _____

Approximate size of vehicle: _____

WALKERS INFORMATION (please print):

Will you have people walking with float? ☐ No ☐ Yes

Approximate # of Adults _____ **Approximate # of Children** _____

ADDITIONAL DETAILS (please print):

Will walking participants be performing? ☐ No ☐ Yes **Will you have music playing?** ☐ No ☐ Yes

Describe performance, including how music will be played (if applicable): _____

Will there be live animals? ☐ No ☐ Yes

If YES, # of ANIMALS? _____ **Types of Animals:** _____

THEME DETAILS - Briefly describe parade entry theme and features (please print):

Name of Entry (Company/Group/Organization): _____

PARADE ANNOUNCEMENT INFORMATION:

Please provide a brief message/story/script to be read by the announcers during the parade as your unit passes the judges stand and production areas (maximum of 50 words):

Please use the space below and print legibly: (*Text may be altered due to time constraints.)

[END OF PARADE ANNOUNCEMENT]

RULES

- Please note, due to the complexities involved in organizing this event, there is a rain date in place in case of inclement weather, which will be December 11, 2025, but cannot be guaranteed for rescheduling. Entry Fee is non-refundable.
- Entry must be received by Friday, November 14, 2025, or before the 100-entry capacity is reached.
- NO LIVE SANTA CLAUS's will be allowed. Santa Claus will arrive at the end of the parade and be provided by the event organizers.
- All parade entries must be family-friendly or will be subject to removal from the parade line-up.
- All entries must be festively decorated with traditional Christmas or annual Christmas parade themes.
- Decorations should not extend more than 1-foot beyond the float/vehicle base and should be securely fastened to avoid tripping hazards or risk of falling objects.
- Each operator of a towing vehicle is responsible for seeing that their float/trailer is properly secured.
- Floats may not exceed 14 feet in height or 80 feet in length.
- All floats must have some form of lighting.
- Fire extinguishers are required on all floats.
- All entries with children present must be accompanied by an adult.
- Motorized entries must have working taillights and not emit excessive smoke.
- Onboarding or exiting a float, once it has entered the parade route, is strictly prohibited.
- Participants must not move about their float during the parade and may not sit with their feet hanging over the sides unless walls are present.
- Motorized vehicles may not perform stunts along the parade routes.
- Distribution of candy or other items from parade entries is strictly prohibited.
- Solicitation of funds is strictly prohibited.
- All entries must always move forward, unless they are stopped by a parade official.
- All live animals must be secured and/or leashed. Applicant is responsible for animals and clean-up from animals.
- Smoking, alcoholic beverages, and firearms are prohibited.
- All vehicle operators must have a valid driver's license, proof of insurance, and obey all laws for proper operation of a motor vehicle.
- All vehicle operators or parade participants failing to follow these Rules & Regulations may be subject to a fine and/or ticket.
- Primary Contacts are responsible for conveying all details of the parade, including Rules & Regulations, to all members of their group.

GUIDELINES

- Staging Area - Parade units will be staged in the fields behind the Grocery Outlet on W Watts St and will be placed in designated areas based on entry type.
- Decorating Timeline - Rental Floats are supplied by contracted professional float builders and include basic décor and generator provided by the float builder. Renters may add décor that does not damage the float. Arrival time is estimated at 12 pm on event day. Preliminary judging will begin at 4 PM.
- Driver Arrival Time - All drivers must be in place no later than 5 PM.
- Riders, Walkers, & Other Participant Arrival Time - All members of the Parade Unit Entry must be in place no later than 6 PM.
- Parade Route - Begins on N Main St at the Grocery Outlet and ends at Harrison St, by River Bank & Trust.
- Dismount & Float Return - All riders must dismount behind River Bank & Trust before returning the float to the staging field.
- Broadcast & Usage Rights - The parade will be broadcast in various public media platforms. All participants agree to allow the Chamber, City, & Broadcast Partner to use their name, image and likeness for promotional purposes.

ACKNOWLEDGEMENT

By signing below, I confirm that I have read, understand, and agree to abide by the Enterprise Christmas Parade Rules, Regulations & Guidelines and all applicable City, County, State, Federal laws & ordinances. I will communicate these requirements to all participants in my entry. I understand that submission of an application does not guarantee participation; the City of Enterprise and the Enterprise Chamber of Commerce reserve the right to deny any entry deemed unsuitable for a family-friendly event. I further understand that all decisions of the Parade Committee are final and that entry fees are non-refundable once an application is approved. My signature also affirms acknowledgment of the insurance requirements and acceptance of responsibility for compliance.

SIGNATURE: _____ **DATE:** _____

PRINTED NAME: _____

Please return signed application, payment, signed liability waiver, and proof of insurance via email or mail to:
Enterprise Chamber of Commerce, 553 Glover Ave, Enterprise, AL 36330
Or email to: info@enterprisealabama.com



ENTERPRISE CHAMBER OF COMMERCE
553 Glover Ave, Enterprise, AL 36330
www.EnterpriseAlabama.com
(334) 347-0581 • info@enterprisealabama.com

FOR OFFICE USE ONLY:	
<i>Received By (Chamber Employee):</i>	
<i>Date Received:</i>	<i>Amount Paid:</i>
<i>Paid By:</i>	
<i>Notes</i>	

ENTERPRISE CHRISTMAS PARADE
LIABILITY WAIVER

2025 Theme: *Christmas Around the World*



YOUR PARTICIPATION IN THE PARADE AND EVENTS RELATED THERETO ARE COMPLETELY AT THE SOLE RISK OF THE PARTICIPANT AS TO ANY AND ALL DAMAGES AND INJURIES, INCLUDING THE DEATH.

IN CONSIDERATION OF THE PRIVILEGE OF PARTICIPATING IN SUCH ACTIVITY, THE SUFFICIENCY AND RECEIPT OF WHICH IS EXPRESSLY ACKNOWLEDGED, THE PARADE PARTICIPANT DOES HEREBY RELEASE AND FOREVER DISCHARGE THE CITY OF ENTERPRISE AND THE ENTERPRISE CHAMBER OF COMMERCE, INC., THEIR OFFICERS, OFFICIALS, EMPLOYEES, AGENTS AND MEMBERS, JOINTLY AND SEVERALLY FROM ANY AND ALL ACTIONS, CAUSES OF ACTION, CLAIMS AND DEMANDS FOR, UPON OR BY REASON OF ANY DAMAGE, LOSS OR INJURY, WHICH HEREAFTER MAY BE SUSTAINED BY PARADE PARTICIPANTS, MERCHANTS, SPECTATORS OR OTHERS IN CONSEQUENCE OF PARTICIPATING IN THE CITY OF ENTERPRISE CHRISTMAS PARADE ACTIVITIES.

THIS RELEASE EXTENDS AND APPLIES TO, AND ALSO COVERS AND INCLUDES, ALL UNKNOWN, UNFORESEEN, UNANTICIPATED AND UNSUSPECTED INJURIES, DAMAGES, LOSS AND LIABILITY, AND THE CONSEQUENCES THEREOF, AS WELL AS THOSE NOW LOCAL OR TERRITORIAL LAW OR STATUTE PROVIDING IN SUBSTANCE THAT RELEASES SHALL NOT EXTEND TO CLAIMS, DEMANDS, INJURIES OR DAMAGES WHICH ARE UNKNOWN OR UNSUSPECTED TO EXIST AT THE TIME, TO THE PERSON EXECUTING SUCH RELEASE, ARE HEREBY EXPRESSLY WAIVED.

I HEREBY AGREE ON BEHALF OF MY HEIRS, EXECUTOR, ADMINISTRATORS, AND ASSIGNS, TO INDEMNIFY THE CITY OF ENTERPRISE AND THE ENTERPRISE CHAMBER OF COMMERCE, INC., AND ALL MEMBERS, EMPLOYEES, DIRECTORS, AGENTS AND OFFICIALS OF THE CITY OF ENTERPRISE AND THE ENTERPRISE CHAMBER OF COMMERCE, INC. JOINTLY AND SEVERALLY AND HOLD HARMLESS FROM AND AGAINST ANY AND ALL ACTIONS, CLAIMS, DEMANDS AND LIABILITIES, LOSS, DAMAGES AND EXPENSE OF WHATEVER KIND OR NATURE, INCLUDING ATTORNEY FEES, WHICH MAY AT ANY TIME BE INCURRED BY REASON OF MY PARTICIPATION IN THE CITY OF ENTERPRISE CHRISTMAS PARADE.

IT IS FURTHER AGREED AND UNDERSTOOD THAT SAID ALLOWANCE OF MY PARTICIPATION IN THE CHRISTMAS PARADE IS NOT TO BE CONSTRUED AS AN ADMISSION OF ANY LIABILITY AND ACCEPTANCE OF ASSUMPTION OF RESPONSIBILITY, BY THE CITY OF ENTERPRISE AND THE ENTERPRISE CHAMBER OF COMMERCE, INC., THEIR OFFICERS, EMPLOYEES, DIRECTORS, AGENTS, AND MEMBERS, JOINTLY AND SEVERALLY. PARADE PARTICIPANTS SHALL INDEMNIFY THE CITY OF ENTERPRISE AND THE ENTERPRISE CHAMBER OF COMMERCE, INC., THEIR RESPECTIVE MEMBERS, EMPLOYEES, AGENTS AND OFFICIALS, JOINTLY AND SEVERALLY, IF THE CITY OR CHAMBER BECOMES LIABLE AS A RESULT OF ANY ALLEGED ACT OR THE PARADE PARTICIPANT.

Business/Group/Organization Name: _____

Signature of Parade Participant or Sponsor: _____

If Minor, Signature of Parent or Guardian: _____

Date Signed: _____

FOR OFFICE USE ONLY	
Date Received:	
Received By:	



www.EnterpriseAlabama.com