



ENTERPRISE CHRISTMAS PARADE  
Tuesday, November 28, 2023 • 6:30 PM

# “Christmas at the Movies”

## JUDGING CRITERIA

All entries will be subject to review by the official parade judges at the Reviewing Stand. Awards will be presented to the top 3 FLOATS based on the following criteria:

### A. BEST INTERPRETATION OF THEME

- i. This is the basic idea of the entry. By making the basic concept conform to the parade theme, CHRISTMAS AT THE MOVIES, it will be adding to the unity of the parade.

### B. MOST ORIGINAL

- i. This should take the basic interpretation of the theme, and stand out above the rest. The following should be considered: uniqueness and appropriateness for the holidays, creative use of theme, detail in design using effective materials.

### C. MOST INNOVATIVE

- i. This should be a unique idea with creative implementation. The following should be considered: incorporation of any motion or sound that adds to the overall effect of the float, and proper working of any mechanical parts and achievement of detail.

### D. DECORATIVE QUALITY

- i. GET CREATIVE and show off YOUR VERSION of a FAVORITE CHRISTMAS MOVIE! The following should be considered: use of lights, effective display of theme, costumes and decorations, formation, creativity, and overall effective presentation of the float.

## PRIZES

- ii. 1<sup>st</sup> Place.....\$200
- iii. 2<sup>nd</sup> Place.....\$100
- iv. 3<sup>rd</sup> Place.....\$75

