

Dear Valued Chamber Member,

The Enterprise Chamber of Commerce will host the Senior Lifestyle & Health Expo on *Thursday, July 28, 2022*, from 9:00 am to 12:00 pm at the *Enterprise Civic Center*.

Register TODAY as an Exhibitor to promote your organization to a target audience of Seniors, Boomers, Caregivers & Service Providers of Senior Services and Retirees from across the Wiregrass! [Sign up today](#) to spotlight your business, connect with future customers, and network with other businesses. In addition to increasing visibility for your company and making great connections, your partnership will help support the senior community, and provide seniors with information, health screenings, fun activities, and access to much-needed organizations and businesses.



The Senior Lifestyle & Health Expo is an interactive event with a focus on senior lifestyles and healthy living. It is open to the public and free for all attendees. This one-day community event is full of fun as we journey back in time to the fabulous fifties. Attendees will have chances to win door prizes, play games, sample products, and discover new businesses!

Sponsors and Exhibitors alike are highly encouraged to provide interactive activities, samples, and promotional items to encourage the most interaction. Take full advantage of this retro theme and get creative when decorating your exhibitor space as attendees will be voting for their favorites in the Viewer's Choice Contest. The sponsor/exhibitor with the most votes will win a special prize and extra recognition in upcoming promotions!

Your support allows us to combine our resources to adequately advertise the event to draw in visitors from the Wiregrass area, and throughout the state. It also provides the financial support needed to offer a variety of attractions and entertainment that appeal to many different ages and interests. We will be promoting this event in a variety of ways to bring the largest number of attendees possible to learn more about your company.

Enclosed you will find the Exhibitor Registration form, which can also be found on the Chamber's website at <https://www.enterprisealabama.com/senior-expo>. Deadline to register is **July 14, 2022**.

If you should have any questions, please contact us at (334) 347-0581 or email to info@enterprisealabama.com. We greatly appreciate your consideration and thank you in advance for your support!

Sincerely,

Frin Grantham

Executive Director, Enterprise Chamber

