

Grow Your Business. Celebrate Our Community.

Sponsoring the 2025 Boll Weevil Fall Festival isn't just smart marketing—it's your chance to be front and center at one of Enterprise's largest and most beloved traditions. Your brand will be seen by 10,000+ attendees, featured in event promotions across multiple channels, and connected with a celebration that brings locals and visitors together year after year.

Picture downtown Enterprise alive with energy: the scent of delicious food trucks, the colors of unique arts and crafts booths, the sounds of live music from local favorite David Martin, and the laughter of families enjoying inflatables, a mechanical bull, and more. Your sponsorship helps make it all possible.

As a sponsor, your business will benefit from:

- High-visibility branding in event marketing, social media, and print promotions.
- On-site recognition through signage, announcements, and booth space (based on level).
- Direct engagement with over 10,000 festival-goers from Enterprise and surrounding areas.
- Positive community association by supporting a tradition that strengthens local pride.
- Networking opportunities with other sponsors, vendors, and community leaders.

As a sponsor, you'll enjoy extensive visibility before, during, and after the event, ensuring your business stands out while showing your commitment to our community.

Sponsorships are limited and fill fast. Secure your spot today to maximize your exposure and be part of something truly special.

Contact Abby Hutto at office@enterprisealabama.com or 334-347-0581 to reserve your sponsorship.





Sponsorship Opportunities



Golden Harvest Sponsor

\$2,000

- Complimentary, PREMIUM vendor booth space
- Prominent logo placement on all event signage (stage banner, directional signs, etc.)
- Top-tier logo placement on event t-shirts with 10 complimentary shirts
- 3 individual sponsor shoutouts from the main stage throughout the day
- Dedicated social media spotlight post (Facebook + Instagram)
- Logo included in all digital promotions and email newsletters
- Opportunity to include promotional items at the Enterprise Chamber info booth
- Name/logo listed on the Chamber website as Presenting Sponsor with hyperlink
- Recognition in post-event thank-you post

Limited to 2 Sponsors.



Cotton Bloom Sponsor

\$1,000

- Logo placement on event signage (mid-tier visibility)
- · Logo placement on event t-shirts (mid-tier placement) with 6 complimentary shirts
- 2 sponsor shoutouts from the main stage
- Social media post recognition
- Name/logo listed on the Chamber website as Supporting Sponsor
- Recognition in post-event thank-you post



Autum Roots Sponsor

\$500

- Name (text only) listed on shared event signage
- Name (text only) listed on event t-shirts with 4 complimentary shirts
- 1 sponsor shoutout from the main stage
- Group social media post recognition
- Recognition in post-event thank-you post





Sponsorship Opportunities

Sponsorship opportunities that offer advertising benefits are available exclusively to current Enterprise Chamber of Commerce members, in good standing. please note sponsorship is limited and will be filled on a first-come, first-served basis.

Deadline to submit application for sponsorship is Friday, September 19, 2025.

Please select your level of participation from one of the options listed below:

| LEVELS | QUANTITY | PRICE | TOTAL |
|------------------------|------------------|------------|-------|
| GOLDEN HARVEST SPONSOR | | \$2,000.00 | \$ |
| COTTON BLOOM SPONSOR | | \$1,000.00 | \$ |
| AUTUMN ROOTS SPONSOR | | \$500.00 | \$ |
| | TOTAL INVESTMENT | | \$ |
| Business/Organization: | | | |
| Primary Contact Name: | | | |
| Email Address: | | | |
| Mailing Address: | | | |
| Signature: | | Date: | |
| Printed name: | | <u> </u> | |



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O Invoice Me