



A program provided by the Enterprise Chamber of Commerce

SPONSORSHIP PACKAGES



LEGACY LEADER (Title Sponsor) - \$2,500: Our **LEGACY LEADER** sponsor is the program's core foundation. This **EXCLUSIVE** partnership enables the Enterprise Chamber of Commerce to develop, implement, and continuously improve the Leadership Coffee County program and sustain the program's high standards of excellence.

- Includes one (1) participant in the 24-25 Leadership Coffee County class
- Distinction of being named the Leadership Coffee County title sponsor.
- Company Name & Logo dominantly displayed in all program materials and marketing collateral during the nine (9) months of LCC program including but not limited to:
 - Sponsor Boards displayed at each monthly session
 - Class Shirts worn at each monthly session
 - Monthly Session Agendas
 - Social media posts
 - Email newsletters
 - Press releases
 - Leadership Coffee County webpage with link to sponsor website
 - Graduation Ceremony presentation
- Opportunity to offer remarks at Orientation Day, Welcome Reception and Graduation Ceremony.
- Six (6) tickets to the Leadership Coffee County Graduation Ceremony Dinner & premium reserved seating.
- Company recognition on the Graduation presentation and podium callout.
- Photo opportunities with class participants.
- Add up to four (4) promotional items in each gift bag presented to class at Orientation Day
- Opportunity to promote business through handouts, giveaways, etc. at each monthly session

LEADING THE WAY (Transportation Sponsor) - \$1,500 (2 available): Our **LEADING THE WAY** sponsors provide the ability to offer group transportation to Leadership Coffee County participants to various sites and industry tours during each monthly session. This time together is instrumental in the development and fostering of their professional relationships with their class peers.

- Company Name & Logo included in program materials and marketing collateral during the nine (9) months of LCC program including but not limited to:
 - Branding featured on vehicles while in use by the class participants
 - Sponsor Boards displayed at each monthly session
 - Social media posts & Email newsletters highlighting each session
 - Leadership Coffee County webpage with link to sponsor website
 - Graduation Ceremony presentation
- 3-Minute Speaking Opportunity prior to departure, or upon return, at each monthly session
- Four (4) tickets to the Leadership Coffee County Graduation Ceremony Dinner
- Company recognition on the Graduation presentation
- Photo opportunities with class participants
- Add up to two (2) promotional items in each gift bag presented to class at Orientation Day

SCHOLASTIC PARTNER (Session Sponsor) - \$750 (9 available): *Our **SCHOLASTIC PARTNER** sponsors assist the Leadership Coffee County program to provide participants with classroom materials and resources to enhance the LCC community training and professional development opportunities.*

- Company Name & Logo included in program materials and marketing collateral including but not limited to:
 - Sponsor Boards displayed at each monthly session
 - 1 Class Agenda
 - Graduation Ceremony presentation
- Recognition on social media, email newsletters, and Leadership Coffee County webpage
- Speaking Opportunity at one of the scheduled monthly sessions (**must be scheduled in advance with the Chamber staff and/or Leadership Coffee County Steering Committee*).
- Two (2) tickets to the Leadership Coffee County Graduation Ceremony Dinner.
- Photo opportunities with class participants
- Add one (1) Promotional item in each gift bag presented to class at Orientation Day

SUSTAINING SUCCESS (Food & Beverage Sponsor) - \$500* (9 available): *Our **SUSTAINING SUCCESS** sponsors enable the Leadership Coffee County program to provide lunch and refreshments for each monthly session. Food selections will be made from the wide variety of Chamber member restaurants, food trucks, etc.*

- Company Name & Logo included in materials and marketing collateral for the class day in which you sponsor the lunch provided, including but not limited to:
 - 1 Social media post recapping the day's activities
 - 1 Email newsletter recapping the day's activities
- Speaking Opportunity during the lunch hour of one of the scheduled monthly sessions (**must be scheduled in advance with the Chamber staff and/or Leadership Coffee County Steering Committee*).
- Photo opportunities with class participants
- Add one (1) Promotional item in each gift bag presented to class at Orientation Day

RISING STAR (Support Sponsor) - \$300: *Our **RISING STAR** sponsorship provides additional support to cover expenses related to the Leadership Coffee County program.*

- Recognition on the Graduation Ceremony presentation
- Add one (1) Promotional item in each gift bag presented to class at Orientation Day

The Enterprise Chamber relies on the support of its members and the community to ensure quality programming and to provide adequate resources to support this community leadership training and professional development program. As a sponsor of Leadership Coffee County, your investment provides brand opportunities that matter to your organization, creates meaningful connections with the community leaders that become business leads, and gives you knowledge about community issues that could impact your industry.

Your support will help to meet the community's needs for engaged and informed leaders dedicated to utilizing their talents and passions to make a positive impact in the greater Enterprise area and demonstrate your dedication and support of local area leaders and the overall advancement of our community.



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SPONSORSHIP COMMITMENT FORM

Thank you for your commitment to partner with us as we inspire, engage, connect, and develop leaders to better serve our community. Please complete the sponsorship commitment form below and return by **October 15, 2024**, to reserve your selected sponsorship level. **Please note that if selected marketing materials have already been released to the public after you've selected your sponsorship level, some recognition benefits may not be applicable.**

For additional details about Leadership Coffee County please visit our website at www.EnterpriseAlabama.com or contact the Enterprise Chamber of Commerce at (334) 347-0581 or email to office@enterprisealabama.com.

Contact Information:

Company Name: _____
 Primary Contact: _____ Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Phone #: _____ Email: _____

Sponsorship Selection:

Please select your level of participation from one of the options listed below:

| <input checked="" type="checkbox"/> | Levels | Amount |
|-------------------------------------|--|------------|
| | Legacy Leader | \$2,500.00 |
| | Leading the Way (Transportation Sponsor) | \$1,000.00 |
| | Scholastic Partner (Session Sponsor) | \$750.00 |
| | Sustaining Success (Food & Beverage Sponsor) | \$500.00 |
| | Rising Star (Support Sponsor) | \$300.00 |
| Total Investment: | | \$ |

Invoice Me

Check Enclosed

Signature: _____ Date: _____
 Printed Name: _____

Thank you for your support of Leadership Coffee County! Please return form and payment to:
Enterprise Chamber of Commerce, 553 Glover Ave, Enterprise, AL 36330 or email form to office@enterprisealabama.com.

