



ENTERPRISE CHAMBER OF COMMERCE AMBASSADORS

WHAT IS A CHAMBER AMBASSADOR?

The Enterprise Chamber of Commerce's Ambassador Team consists of enthusiastic volunteers from the Chamber membership with a desire to help maintain and strengthen Chamber relations. The Ambassadors are liaisons between the Chamber and the membership to help increase member commitment, foster relationships within the membership and raise awareness of Chamber programs, events and benefits. They produce a mutual benefit to help each other to grow and improve their business, promote a thriving community and a strong economy.

BENEFITS OF BEING AN AMBASSADOR

- **INCREASED VISIBILITY** — Participation in Chamber programs, meetings and events provides name-to-face recognition for you and your business.
- **MEDIA COVERAGE** — Attending Chamber events allows Ambassadors coverage in local media outlets including newspaper, social media, sometimes television and even our digital newsletter.
- **NETWORKING** — Visiting existing and prospective members as an Ambassador of the Chamber allows you to meet and engage with local business and community leaders.
- **RECOGNITION** — Ambassadors that demonstrate outstanding commitment and participation will be recognized and rewarded throughout the year, to include an opportunity to receive the "Ambassador of the Year" award at the Membership Awards Banquet & Annual Meeting.
- **LEADERSHIP DEVELOPMENT**— Become more active in the local business environment and demonstrate your commitment to growing the local economy. Gain insider's perspective of the local business community.

AMBASSADOR COMMITMENT

- Attend monthly Ambassadors meetings. *Please note that Ambassadors must attend **at least nine** Ambassador Team meetings per fiscal year to remain in good standing.*
- Attend Ribbon Cuttings, Grand Openings, Member Milestones and other Chamber events, and encourage other members of the Chamber to attend.
- Assist with member retention and acquisition.
- Retain knowledge of the Chamber, it's staff, committees and benefits
- Volunteer at Chamber events, to include but not limited to: Business After Hours, Boll Weevil Fall Festival, Christmas Parade, Membership Awards Banquet, St. Patrick's Day Parade & Half Pint 0.5K.
- Serve as a mentor for new and existing Chamber members, helping them learn how to best utilize their membership.



Ambassador Team Application

YOUR INFORMATION

Name: _____ Date: _____

Email: _____

Cell Phone: _____ Office Phone: _____

Job Title: _____

Business Name: _____

Business Address: _____ Years at this Business: _____

Social Media Accounts: _____ Facebook _____ Instagram

Birthday: _____ How many years have you been an Enterprise Ambassador? _____

AMBASSADOR REQUIREMENTS

- Be a current member in good standing with the Enterprise Chamber of Commerce
- Have your employer's approval to participate in the program
- Participate in the Ambassador Orientation
- Commit to serve for a period of at least one year
- Provide a minimum of three hours of service each month

WHAT HAS BEEN YOUR INVOLVEMENT WITH THE CHAMBER RECENTLY OR IN THE PAST?

WHY ARE YOU INTERESTED IN VOLUNTEERING AS AN ENTERPRISE CHAMBER AMBASSADOR?

Please send this to memberservices@enterprisealabama.com. For any questions, please feel free to contact us at 334-347-0581 or email memberservices@enterprisealabama.com. We will contact you via email within 3 to 5 business days. Thank you for your interest!



Ambassador Team Commitment Form

CODE OF CONDUCT:

To be considered for the Enterprise Chamber of Commerce's Ambassador Team, you must complete the Ambassador Team Application and the Ambassador Team Commitment Form. These forms can be submitted by emailing memberservices@enterprisealabama.com or by dropping the forms off at the Enterprise Chamber of Commerce's office at 553 Glover Ave., Enterprise, AL.

Please initial next to the following items that you have read, understand and agree with the following expectations:

- I will carry out the mission of the Ambassadors and represent the Enterprise Chamber of Commerce in a professional manner, including abiding by a professional dress code at all public events, behaving in a manner that protects the image of the Ambassador Team and Chamber at all social activities and maintaining a social media presence that supports a professional personal image.
- I will be committed to growing the membership of the Chamber and to retaining members through mentorship.
- I will be informed about the events, activities and work of the Chamber in the region.
- I will ensure my company remains in good standing with the Chamber.
- I will meet the requirement of 75% (9 of 12) attendance at monthly Ambassador Team Meetings.
- I will attend Ambassador Orientation and will commit to participating in Chamber events.
- I understand that failure to meet the attendance, conduct and expectations of the program may result in dismissal from the Ambassador Team.

NAME: _____

MEMBER BUSINESS: _____

SIGNATURE: _____ **DATE:** _____

Please note that signature of these forms confirms that you have read and agreed to the requirements, commitments and the code of conduct listed above for the Ambassador Team. Please send this to memberservices@enterprisealabama.com. For any questions, please feel free to contact us at 334-347-0581 or email memberservices@enterprisealabama.com. We will contact you via email within 3 to 5 business days. Thank you for your interest!