

## 2024 ENTERPRISE CHRISTMAS PARADE RULES & REGULATIONS

Parade Date: Tuesday, December 3, 2024

### GENERAL PARADE RULES & REGULATIONS

1. The 2024 Enterprise Christmas Parade theme is “Musical Notes and Holiday Floats”. All parade entries **must** be decorated in the Christmas theme. ***The more festive the better!***
2. The deadline for parade entry forms and payment is November 15, 2024, for businesses/groups not renting a float. Any applications received after this date WILL NOT be accepted.
3. The parade may be broadcast live on television, social media or other media outlets for public viewing.
4. Due to time constraints, the total number of entries will be limited at the discretion of the Christmas Parade Planning Committee. All parade applications will be approved or denied based upon event needs, space availability and/or the total number of entries previously accepted.
5. Acceptance of application is subject to approval by the Enterprise Chamber of Commerce upon review. Applicants will be notified by email to confirm acceptance or denial as soon as possible.
6. Please email script information with details regarding your entry to [enterprisechristmasparade@gmail.com](mailto:enterprisechristmasparade@gmail.com) by November 15, 2024.
7. Line-up positions will be sent via email to the primary contact, the week prior to the parade.
8. ALL COMMERCIAL ENTRIES MUST BE DECORATED and will be charged a \$50 entry fee. Entry fees must be paid in full upon submission of application. Entry fees are non-refundable unless the application is denied. All accepted applications are non-refundable.
9. A limited number of pre-decorated rental floats are available for a fee of \$650, ***which includes application fee.***
10. All fees should be made payable to the Enterprise Chamber of Commerce.
11. Each entry must be submitted on an official parade entry form. Please check to be sure that you have included each of the following (where applicable):
  - a. COMPLETED APPLICATION
  - b. SIGNED LIABILITY WAIVER
  - c. PAYMENT
  - d. SKETCH, PHOTO AND/OR DETAILED DESCRIPTION OF THE ENTRY
12. The Enterprise Chamber of Commerce reserves all rights to placement of all parade units. Lineup will be determined by broadcasting conditions, timing, entertainment value, and other variables that provide an enjoyable and smooth-running event.
13. **NO LIVE SANTA CLAUSES** are allowed on any parade unit – there can only be ONE Santa, which is provided by the Enterprise Chamber of Commerce Parade Committee.
14. All walking participants **MUST** be able to keep pace with the parade. Anyone that cannot keep pace will be removed.
15. **NO THROWING CANDY/OBJECTS OR HANDING OUT ITEMS FROM THE PARADE UNITS. VIOLATORS WILL BE IMMEDIATELY REMOVED FROM THE PARADE BY THE PARADE MARSHALS.**
16. There will be no solicitation of funds along the parade route.
17. **NO ONE MAY DISMOUNT TO GREET OR WALK OR SHAKE HANDS, etc., AMONG SPECTATORS. VIOLATORS WILL BE IMMEDIATELY REMOVED FROM THE PARADE BY THE PARADE MARSHALS.**
18. All entries must be appropriate for a family audience, including but not limited to the following: clothing, decorations, costumes, dancing, music, etc.
19. All music played must be Christmas themed, and family friendly.
20. This is a nighttime parade. Please decorate and plan accordingly. Parking lights only, when permitted by the vehicle manufacturer. No headlights or high beams on the parade route.
21. All final judging will be done at the Reviewing Stand near the Boll Weevil Monument.

## **RENTAL FLOATS**

- a) The cost for a basic pre-decorated float from the Enterprise Christmas Parade Float Builder is \$650. Payment will be made to the Enterprise Chamber of Commerce. Selections are limited, and will be filled on a first come, first served basis. Selected options cannot be guaranteed. All applicants will be emailed with confirmation of rental float design selection by email with lineup number.
- b) Each rental float will be equipped with a generator and basic décor, provided by the float builder.
- c) The Enterprise Chamber of Commerce cannot guarantee the condition or functionality of the rented floats from the Float Builder.
- d) Payment for the Rental Floats must be received by November 15, 2024. Failure to pay in full by the deadline will void your contract with the float builder and you will not have a float in the parade. Float rental fees are non-refundable unless the float builder fails to bring rental floats.
- e) Rental floats will be available for additional decorating after 1 p.m on event day.
- f) Float Renters must provide their own vehicle to pull the rental float.
- g) Rental floats must return to the stage field immediately once the unit has driven the parade route, and all personal property must be removed.

## **ALL FLOATS**

- a) MUST BE DECORATED IN CHRISTMAS THEME! Any float not constructed by the official parade float contractor must submit a sketch, photo, or detailed description of the proposed float with their application.
- b) MUST BE LESS than 14 feet tall to avoid power lines and traffic lights.
- c) All float entries must have appropriate and valid insurance for all components of the entry (i.e. vehicle, trailer, etc.).
- d) All float riders should be secured for safety. Children must be accompanied by adult supervision.
- e) Drivers may bring/drop off their float to the staging field as early as 10 a.m. on event day to decorate, but must be complete by 6 p.m.
- f) Entry to the staging field must come in via N Rawls St. to W Watts St. (GPS Address: 203 W Watts St., Enterprise, AL).
- g) The vehicle pulling float and driver must be in place no later than 5 p.m. and remain with the float. Late arrivals may be refused by parade officials.
- h) All float riders must be in place no later than 6:00 pm.
- i) Float Riders must dismount and be picked up behind River Bank & Trust on Railroad St.

## **MARCHING BANDS, DANCE TEAMS & PERFORMANCE GROUPS**

- a) Each approved Marching Band, Dance Team, or Performance Group affiliated with or representing a business or brand must pay the parade entry fee.
- b) Approved Marching Bands, Dance Teams, or Performance Groups affiliated with a school-district will be exempt from the parade entry fee.
- c) Each entry must be submitted on an official parade application by the deadline. Application approval or denial will be confirmed via email from the Enterprise Chamber of Commerce.
- d) All approved entries must wear organizational uniforms or costumes pertaining to the parade theme.
- e) All members are requested not to filter back into the parade route upon completion of the parade route.
- f) All approved Marching Bands, Dance Teams, and/or Performance Groups will be provided with additional information and guidelines.

## **HIGH SCHOOL ROTC UNITS OR ACTIVE DUTY, RESERVE OR GUARD MILITARY UNITS**

- a) Approved High School ROTC or Active Duty, Reserve or Guard Military Units will be exempt from the parade entry fee.
- b) Each entry must be submitted on an official parade application by the deadline. Application approval or denial will be confirmed via email from the Enterprise Chamber of Commerce.

- c) All approved entries must wear organizational uniforms or costumes pertaining to the parade theme.
- d) Entries must not stop the parade route. Some exceptions may apply for special performances approved by the Enterprise Chamber of Commerce Christmas Parade Committee.
- e) All approved ROTC or Active Duty, Reserve or Guard Military group performances will be provided with additional information and guidelines.

### **WALKING UNITS**

- a) All approved entries must wear organizational uniforms or costumes pertaining to the parade theme.
- b) Entries must be of entertainment value as determined by the Enterprise Chamber of Commerce Christmas Parade Committee.
- c) The classification of walking units are:
  - a. Cheerleaders...March with their bands (if bands are attending).
  - b. Walking Characters – must be able to walk the entire parade route in costume or must provide their own vehicle (\*subject to parade officials approval).

### **LIVE ANIMAL UNITS**

- a) Live animal entry units must be diapered or furnish their own clean-up crew and disposal receptacle with each unit. **CLEAN-UP CREW MUST IMMEDIATELY STAY WITH THE UNIT AT ALL TIMES STARTING AT STAGING AREA.** If these rules are not followed, the unit will not be allowed to participate in the parade. \*At least one clean-up person for every three horses in a unit. Each single unit must have a clean-up person. Clean-up must begin at the staging area!
- b) Live Animal Entries must include one designated person per animal, and animals must be contained by a lead, leash or other form of containment.
- c) If entry is an equestrian unit or individual equestrian rider, the riders must all either be over the age of 18 or must be accompanied by an adult. \*\*At least one adult per child participant\*\*
- d) Entries must not stop the parade route. Some exceptions may apply for special performances approved by the Enterprise Chamber of Commerce Christmas Parade Committee.

### **OTHER UNITS**

- a) Special consideration may be given to other motorized vehicle units by the Enterprise Chamber of Commerce Christmas Parade Committee. Acceptance will be at the discretion of the Committee and subject to event needs, space availability and/or the total number of entries previously accepted.
- b) Entries must be of entertainment value as determined by the Enterprise Chamber of Commerce Christmas Parade Committee.
- c) Entries must be submitted on official parade application and will be subject to the \$50 entry fee.
- d) Upon review applicants will be contacted by parade officials via email with approval or denial of application. Denied applications will receive a refund.
- e) All approvals determined to fit within this category will be provided with additional information and guidelines.

### **SPECIAL GUESTS**

- a) Any current national or state office holders.
- b) Area Mayors, Enterprise City Council & Coffee County Commissioners.
- c) Dignitaries or other special guests approved or invited by the Enterprise Chamber of Commerce Christmas Parade Committee.
- d) Approved Pageant Queens.
  - a. Any special guest or parade participant who holds more than one title must decide which title they wish to represent in the parade.

## **SPECIAL RULES REGARDING VEHICLES**

- a) VEHICLES WILL BE LIMITED TO THE FOLLOWING PARADE PARTICIPANTS ONLY TO PROVIDE A VALUABLE AND ENJOYABLE PARADE EXPERIENCE! ALL OTHERS WILL NEED TO PROVIDE AN APPROVED FLOAT:
  - a. SPECIAL GUESTS AS LISTED IN A SPECIFIED SECTION.
  - b. MILITARY
  - c. MEDIA
  - d. HOST CITY VEHICLES
  - e. LAW ENFORCEMENT
  - f. CHARACTERS OR MASCOTS FROM BUSINESS/ORGANIZATIONS INVITED BY THE ENTERPRISE CHAMBER OF COMMERCE CHRISTMAS PARADE COMMITTEE

**\*A FLOAT IS REQUIRED AND MUST BE PROVIDED BY APPLICANT FOR ANY SPECIAL GUESTS NOT MENTIONED ABOVE.**

## **PARADE STAGING AREA**

- a) The parade staging area is located in the field behind the Grocery Outlet on W Watts St (between N Main St and N Rawls St) unless otherwise notified by the Enterprise Chamber of Commerce. Enter via N Rawls St. GPS ADDRESS: 203 W Watts St, Enterprise, AL.
- b) Entries may be brought to the staging area as early as 10:00 am for decorating. Please see a parade official for placement.
- c) All motorized vehicles and drivers must be in place no later than 5:00 pm. Late arrivals may be refused by parade officials. No refunds will be given.
- d) All participating members (riders, walkers, bands, etc.) must be in place no later than 6:00 pm.
- e) There is no parking in the staging area for vehicles that are not approved entries in the parade. All participating members must be dropped off.

## **PARADE ROUTE**

- a) The parade will begin at the corner of W Watts St and N Main St (at Grocery Outlet/Southeastern Cardiology) and continue down N Main
- b) All Floats will turn right onto W Harrison St, and right again to Railroad St (behind River Bank & Trust) and stop to safely unload all float riders.

## **JUDGING**

- a) All entries will be subject to review by the official parade judges at the Reviewing Stand near the Boll Weevil Monument.
- b) Awards will be presented to the top 3 PARADE ENTRIES based on: Originality, Decorative Quality, Innovation, and Use of Theme.
- c) Prize money for these awards will be:
  - a. 1<sup>st</sup> Place..... \$300
  - b. 2<sup>nd</sup> Place..... \$200
  - c. 3<sup>rd</sup> Place..... \$100
- d) The Top 3 Award Winners must attend the City Council Meeting on December 17, 2024, to receive their awards and recognition from the Enterprise Chamber of Commerce, the City of Enterprise and Mayor William E. Cooper, Sr.
- e) Additional recognition may be given to addition parade entries at the judges' discretion.

ALL ACCEPTED APPLICATIONS AND PARTICIPATING MEMBERS OF THE 2024 ENTERPRISE CHRISTMAS PARADE MUST AGREE TO ABIDE BY ALL APPLICABLE RULES AND REGULATIONS. PLEASE CONTACT THE ENTERPRISE CHAMBER OF COMMERCE FOR FURTHER QUESTIONS OR EXPLANATION PRIOR TO THE SUBMISSION OF APPLICATION AND PAYMENT.

For Additional Information Please Contact the Enterprise Chamber of Commerce:  
Phone (334) 347-0581 Email: [info@enterprisealabama.com](mailto:info@enterprisealabama.com) Web: [www.EnterpriseAlabama.com](http://www.EnterpriseAlabama.com)